



On behalf of the Bay City Lions Club and the **thousands of people** we reach with our fundraising activities I want to thank you for your generous support.

Your contribution over the years have enabled the Lions Club to give scholarships, eye glasses and eye exams, and reward our youth with a children's camp in Texas.

The history of the Rice Festival is amazing; thousands of kids and parents remember the various locations and event of the festival.

Please join with the Lions Club again this year to make 2011 one of the best.

Again Thank you for what you have done in the past; our goal this year is \$52,000.

Please do what you can to help us reach our goal.

Mitch Thames
Rice Festival
Sponsorship Chairman

201 7th Street
Bay City, Texas 77414
mitchthames@visitbaycity.org
979-245-8333 Office
979-245-1622 Fax

Bay City Lions Club
PO Box 768
Bay City, Texas 77404-0768



September 15th - 18th, 2011
***New date for the annual
Festival***

Sponsor Opportunities

Please take note that we are moving the 2011 Rice Festival to the month of September.

Listed in this booklet are the different levels of sponsorship. Please take a moment of your time to look over these opportunities.

The Bay City Rice Festival is a tremendous community event. Individuals, service organizations, public and private entities have joined in to help create an annual event that attracts visitors from surrounding communities.

The Rice Festival is the major fundraising event for the Bay City Lions Club. Last year the club was able to donate over \$52,000 to locate organizations and local charities.

We would like to offer you an opportunity to become part of this annual event by becoming a 2011 Rice Festival Sponsor.

Please feel free to contact me if you have any questions.

***Please call me and reserve your sponsorship.
We can invoice you closer to the Festival.***

Mitch Thames
Sponsorship Chairman
Bay City Lions Club
979-245-8333

“THANK YOU” TO OUR 2010 SPONSORS!!!

With your help we exceeded our goal

MAIN EVENT:

Wells Fargo
HEB
TDECU

PLATINUM:

Matagorda County CVB
STP
Tres Palacios Gas Storage LLC
Matagorda County Regional Medical
Oxea Corporation
RSC Equipment Rental
White Stallion Energy

GOLD:

Celanese Chemical
AEP Texas
Wal-Mart
Rio Colorado Golf Course
Prosperity Bank
Conoco Phillips
Fastenal
Advantage Specialties
LCRA
McDonald Equipment
Dr. Dada M.D.

SILVER:

Texas Parks & Wildlife
Matagorda Advocate
Champion Turf Farm
McAda Drilling Fluids Inc.
Bay Cel Credit Union
Bay City Tribune
IBC Bank
Shoppa Farm Supply
KMKS 102.5 FM
KKHA 92.5 FM
Cornerstone Mortgage

**Bay City Lions Club
2011 Rice Festival
Sponsorship Contract**

**MAIN EVENT SPONSOR
\$5,000**

SPONSORSHIP LEVEL: _____

Event to be Sponsored: _____
(if applicable)

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

Payment Method: _____

Signature: _____

***Please call me and reserve your sponsorship.
We can invoice you closer to the Festival.***

Please make checks payable to:
Bay City Lions Club

Mail to: Bay City Lions Club
C/O Mitch Thames
PO Box 768
Bay City, Texas 77404-0768

Main events include:

- Rice Festival Parade
- Queens Pageant
- Exceptionally Challenged Day

Main Event Sponsor will receive the following:

- Sponsor will be recognized during event
- Corporate representative may welcome audience on behalf of Company
- Six (6) Rice Festival Flags to be displayed at your business
- Full page ad in Rice Festival Program
- Ten (10) VIP seats at Parade and Queens Pageant
- Ten (10) admission passes to Festival
- 3 VIP Parking Passes (additional passes available for \$40 each)
- Ten (10) carnival armbands
- Sign on grounds showing sponsorship during Festival
- Parade Float Sponsorship
- Media Advertising
- Invitation to Sponsor Appreciation Luncheon

PLATINUM SPONSOR

\$1,500

Platinum level events include:

- Bingo
- EMS
- Youth Booths
- Lions Train
- Security
- Parking
- Stage Music
- Gospel Groups
- Rice Dish Contest

Platinum Sponsor will receive the following:

- Half page ad in Rice Festival Program
- Two (2) Rice Festival Flags
- Eight (8) admission passes to Festival
- Eight (8) VIP seats at Parade and Queens Pageant
- Eight (8) carnival armbands
- Parade Float Sponsorship
- One VIP Parking Pass (additional passes available for \$40 each)
- Sign on ground showing sponsorship during Festival
- Media advertising

GOLD SPONSOR

\$1,000

- Quarter page ad in Rice Festival Program
- Two (2) Rice Festival Flags
- Six (6) admission passes to Festival
- Six (6) carnival armbands
- Six (6) VIP seats at Parade and Queens Pageant
- Media advertising

SILVER SPONSOR

\$500

- Four (4) admission passes to Festival
- Two (2) VIP seats to Parade and Queens Pageant
- One (1) Rice Festival Flag
- Listed as sponsor in select Media ads
- Four (4) carnival armbands